



## Fact Sheet

**HISTORY** | Founded in 1960 by Wilber Hardee and acquired by CKE Restaurants, Inc. in 1997, Hardee's® restaurants are located throughout the Southeastern and Midwestern United States. The chain built its reputation on a unique breakfast menu featuring Hardee's mouth-watering Made from Scratch™ Biscuits. With a renewed emphasis on premium quality, Hardee's has taken the lunch/dinner segment to the next level with its line of 100 percent Black Angus beef Thickburgers™. Hardee's has clearly established itself as a leader in the quick-service restaurant industry.

**HARDEE'S MENU** | The Thickburger line features 100% Black Angus beef in 1/3-, 1/2- and 2/3-lb. burgers. Other menu favorites include Hand-Breaded Chicken Tenders and charbroiled chicken sandwiches. Hardee's famous breakfast menu boasts Made from Scratch™ Biscuits.

**NUMBER OF HARDEE'S RESTAURANTS\*** | 1,932 total  
Currently, there are more than 200 dual-branded Hardee's/Red Burrito® units.

**OPERATING AREAS** | 30 states in the Midwest and Southeastern US; and internationally in the Middle East

**HEADQUARTERS** | 100 N. Broadway, Suite 1200, St. Louis, MO 63102

**PARENT COMPANY** | CKE Restaurants, Inc.

CKE Restaurants, Inc. is a privately held company headquartered in Carpinteria, Calif. As of the end of Q1 fiscal 2013, the Company, through its subsidiaries, had a total of 3,263 franchised or company-operated restaurants in 42 states and in 25 countries, including 1,322 Carl's Jr.® restaurants and 1,932 Hardee's® restaurants. For more information, or to find a Hardee's near you, go to [www.hardees.com](http://www.hardees.com). Hardee's social media sites include [www.facebook.com/hardees](http://www.facebook.com/hardees), [www.twitter.com/hardees](http://www.twitter.com/hardees) and [www.youtube.com/hardees](http://www.youtube.com/hardees).

### CKE RESTAURANTS, INC. OFFICERS

Andrew Puzder, Chief Executive Officer

E. Michael Murphy, President and Chief Legal Officer

Ted Abajian, Executive Vice President and Chief Financial Officer