



Fact Sheet

HISTORY | Founded by industry pioneer Carl N. Karcher, Carl's Jr.® restaurants have been a West Coast favorite for more than 70 years. Using \$15 in savings and borrowing \$311 on their Plymouth automobile, Carl and his wife, Margaret, purchased a single hot dog cart in 1941 in Los Angeles. The Karchers soon grew their small business — eventually focusing their efforts on the Carl's Jr. brand, one of the first in a new breed of restaurants that today make up the quick-service restaurant industry. With more than 1,300 restaurants, Carl's Jr. is regarded as *the* place to go for premium-quality burgers.

CARL'S JR. MENU | Signature menu items include The Six Dollar Burger™ line, the Western Bacon Cheeseburger® and the Super Star® hamburger. Other favorites include Hand-Breaded Chicken Tenders, Made From Scratch™ Biscuits, charbroiled chicken sandwiches, low-carb selections and Hand-Scooped Ice Cream Shakes & Malts™.

NUMBER OF CARL'S JR. RESTAURANTS | 1,322 total
Currently, there are more than 500 dual-branded Carl's Jr./Green Burrito® units

OPERATING AREAS | 14 Western states, International

HEADQUARTERS | 6307 Carpinteria Avenue, Suite A, Carpinteria, CA 93013

PARENT COMPANY | CKE Restaurants, Inc.

CKE Restaurants, Inc. is a privately held company headquartered in Carpinteria, Calif. As of the end of Q1 fiscal 2013, the Company, through its subsidiaries, had a total of 3,263 franchised or company-operated restaurants in 42 states and in 25 countries, including 1,322 Carl's Jr. restaurants and 1,932 Hardee's® restaurants. For more information, or to find a Carl's Jr. near you, go to www.carlsjr.com. Carl's Jr. social media sites include www.facebook.com/carlsjr, www.twitter.com/carlsjr and www.youtube.com/carlsjr.

CKE RESTAURANTS, INC. OFFICERS

Andrew Puzder, Chief Executive Officer
E. Michael Murphy, President and Chief Legal Officer
Ted Abajian, Chief Financial Officer